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SEO For Dummies: Kent, Peter: 9781119129554: Amazon.com: Books

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BruceClay - SEO for Dummies - Search Engine Optimization ...

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Search Engine Optimization For Dummies, Second Edition

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Search engine optimization for dummies or SEO for short, is a set of techniques designed to put websites on the first page of major search engines.

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Well, seems everyone's in the search engine optimization game these days. I was sent a review copy of Search Engine

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discover how search engines work, how to apply effective keyword strategies, ways to use SEO to position yourself competitively, the latest on international SEO practices, and more.

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