

## Secrets Of Analytical Leaders Insights From Information Insiders

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In this excerpt from Secrets of Analytical Leaders: Insights from Information Insiders, by business intelligence consultant and TechTarget research director Wayne Eckerson, readers will find commentary by three analytics managers, who explain to Eckerson how building a skilled analytics team and working effectively with business units on analytics applications can create tangible business value for a company.

### **Data-driven culture helps analytics team generate business ...**

Secrets of Analytical Leaders: Insights from Information Insiders (Paperback) Wayne W. Eckerson Published by Technics Publications LLC, United States (2012)

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