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Biography As CEO of DSC Logistics, now CJ Logistics America, Ed leads the company's strategy, the implementation of strategic initiatives and the development of key leaders of the future. He has executive oversight of the company's capabilities development and management, sales and marketing, customer operations, technology infrastructure and security, human capital and talent, and ...

Ed Bowersox | DSC

The number of supply chain management professionals is growing in Georgia. In Georgia, 580 more supply chain management professionals were working in 2010, than there were in 2006. Thus, the field of supply chain management has grown by 17% in Georgia. This is slower than the trend for supply chain management professionals around the US.

12 Accredited Supply Chain Management Schools in Georgia

For an exploratory introduction into supply chain, this is a great book. Bowersox has boiled it down into an easy-to-explain and clear overview. Some topics could have been expanded into more thoroughly.

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Supply chain operations require managerial processes that span across functional areas within individual firms and link trading partners and customers across organizational boundaries. Logistics, in contrast to supply chain management, is the work required to move and position inventory throughout a supply chain.

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Supply Chain Logistics Management encompasses the development and fundamentals of the logistics/supply chain discipline. It also presents our vision of the future of business logistics and supply chain management and its role in enterprise competitiveness.

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Supply Chain Logistics Management integrates technology and provides a solid foundation that clearly describes the role of logistics within the supply chain. Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain.

Supply Chain Logistics Management by Donald J. Bowersox

Supply Chain Management is a growing field due to the rise of e-commerce and Smart Logistics. Supply Chain Management is a one trillion dollar industry in the United States. In the central Ohio area, Supply Chain Management employment has increased by 51 percent in the last decade, especially with its 4,152 supply chain establishments and over ...

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